BLUETOOTH PROXIMITY SOLUTION

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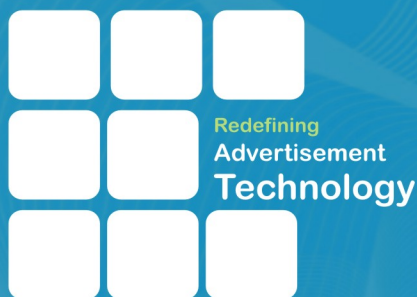
About Product

BlueNet is a complete proximity marketing system that provides solution for your marketing needs with a range of features and interactive marketing services. BlueNet also provides both PUSH & PULL services for all your proximity marketing needs, and also provides a range of interactive mobile marketing services with this Bluetooth Technology. BlueNet system is based around Hotspots. These communicate with mobile phones and deliver content to them through Bluetooth within the range of hotspot

Features:

◆ It offers the freedom of choice and it is interactive – Accept or Decline.
◆ It works on a pay-per-download basis (Advertisers pay only when their content is downloaded by the consumer.
◆ Range control 10 -100 metres
◆ Remotely accessible and manageable (Internet port)
◆ Simultaneous connection up to 7 devices and can amplify.
◆ Zero configuration, is truly plug-and-play: all you have to do is connect the power supply only.
◆ Small : fits anywhere.

Ideal For :

Retail Chain Stores/ Supermarkets/ Malls, Walkways, Banks, Entertainment & Theme Parks, Airports, Hotel, Cafe & Restaurants, Transportation, Government & Corporate Offices, School/College & Library, Hospital & Health Care Clinics, Sport Stadiums, Trade Shows & Exhibitions, And many more.